

## MOM AGM

Music on the Mountain Society invites the world to its Annual General Meeting. The Society is responsible for the annual MoM Festival in Fort St. James, BC. The AGM will be held on April 7<sup>th</sup> at 4 pm Pacific Time. Society members will have the opportunity to address the issues that are important to them regarding the Festival and to elect members of the board. Anyone can become a member of the society for only \$10, available at [momfestival.com](http://momfestival.com)

The online format allows people from around the world to have a say in this year's festival organizing; participants will hear presentations from potential board members, can ask candidates questions in real time and society members can vote for the candidates of their choosing in the online election. All of this happens through MoM Festival's Facebook page on the day of the election.

Mom Festival has been growing steadily over the last 9 year from grass roots initiatives. Board member Kevin Crook looks forward to welcoming more people to the decision-making process and as one step towards increasing festival attendance: "Until now, festival attendance has grown mostly from word of mouth, but there's only so far you can go like that."

The board of directors wants to reach out to new voices to help ensure the long-term sustainability of the festival. "As we grow, we're going to maintain an open and inclusive approach," says festival director and founder Lionel Conant. "We want as many people as possible to feel ownership of the festival to make sure we stay connected to the grassroots."

Since its inception, MoM Festival has been a venue for up-and-coming artists that have gone on to international careers. Edmonton-based troubadour Scott Cook performed at MoM in 2011 and 2016, regularly tours Australia and South East Asia and has voiced his support of MoM and the online AGM:

"MoM is a beautiful gathering that I've been blessed to be part of over the years. It's one of a few festivals that draw the northern BC community together, and the only such event in the local area. Having an online AGM will give more people a chance to take ownership and get involved in the organization of the festival, building bridges between Fort St. James, Northern BC, and the broader festival family in Canada and beyond."

MoM Festival takes place at the Fort St. James Fairgrounds on Aug 10-12 this year. The AGM is on Saturday, April 7<sup>th</sup>, 4pm Pacific Time at Pope Mountain Arts in Fort St. James and online via MoM Festival's Facebook page. Festival tickets and membership information are available at [momfestival.com](http://momfestival.com)

For more information please call Max at 403-918-9797 or email [momfestival@yahoo.com](mailto:momfestival@yahoo.com)